

**Herold Rugutt**

**KENFAP, Kisii, Kenya<sup>1</sup>.**

Email Contact: <heroldrugutt2004@yahoo.co.uk>

**Anne: How has the LLL service help your marketing?**

**Herold:** KENFAP is mobilising 67 farmers' common interest groups in different enterprises. There is diverse production and we are trying to link with the market. AGRICOT assists to help improve bargaining powers. Training is being given on value addition and helping to get the farmers aware of farming as a business. We are grateful to the LLL service and have used this with our groups and have been accessing information from Soroti in Uganda. The experiences are useful to me particularly concerning our activities in the value chain. It is very useful and builds on what we have been doing in KENFAP.

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<sup>1</sup> Interviewed by Anne Dennig on August 2<sup>nd</sup> 2006 at LLL Trade Fair Workshop in Kakamega, Kenya.